



Finance B.B.A. Degree

Business Finance (or Banking and Financial Services) Concentration

The Finance Major at EKU

The Finance Major (BBA) offers three concentrations: Business Finance, Managerial Finance and Financial Planning.

The Business Finance Concentration (Banking and Financial Services)

The Business Finance Concentration should be selected by finance majors who are seeking a general finance degree or for students who are selected for our Banking and Financial Services Program. Students have flexibility with electives in this concentration so a general finance degree can be obtained, or a degree with a concentration in Banking and Financial Services. Courses include investments, portfolio theory, financial institutions, credit analysis and bank management in addition to principles of risk and insurance. This concentration gives students an understanding of monetary policy and its impact on our economy, global financial markets and the structure and operation of financial institutions.

Career Possibilities in Business Finance

Students graduating with a degree in Business Finance or Banking and Financial Services are employed in diverse fields such as banking, investment banking, government regulation of banking, financial management, and corporate management.

Student Organization

General Finance majors are encouraged to join EKU's student chapter of the Financial Management Association (FMA). Student representatives from this organization attend the FMA Finance Leaders' Conference held in Chicago each spring. This opportunity for professional interaction between practitioners and students includes tours of the Federal Reserve Bank and the Chicago Board of Trade, and speakers on careers in finance. For more information about the FMA, visit their web site at www.fma.org.

Banking and Financial Services majors are encouraged to join EKU's student chapter of the Banking Risk Management Association (RMA). Student representatives from this organization are eligible for national scholarships and national networking opportunities. Student members are also eligible to sit for a Credit Analysis Certification exam prior to graduation with the opportunity to obtain a Certification along with the Bachelor's Degree. The RMA also provides opportunities for professional networking in the banking industry on a national level with opportunities to tour bank headquarters, the Federal Reserve, FDIC and OCC. For more information about the RMA, visit their web site at www.rmahq.org.

For More Information

Department of Accounting, Finance and Information Systems
108 Business & Technology Center
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102
859-622-1087
www.finance.eku.edu



Finance related websites:

www.bls.gov
www.saludos.com/cguide/bgguide.html



Suggested Curriculum Guide for Business Finance Option – General Finance

Freshman (1st Semester) 16 hrs

- BTO 100*** Orientation
- E-2 MAT 112** College Algebra (or MAT 211 Calculus)
- FIN 201** Personal Money Management
- CIS 212 or INF 104** Intro to CIS or Computer Literacy
- E-5B PSY 200 or SOC 131** Intro PSY or Intro SOC
- E-1A*** ENG 101

Sophomore (1st Semester) 15 hrs

- ACC 201** Introduction to Financial Accounting
- ECO 230** Principles of Economics I
- E-4A Biological or E4B Physical Lab Science**
- E-3B Humanities**
- E-1C Oral Communication**

Junior (1st Semester) 15 hrs

- FIN 300** Business Finance I
- FIN 304** Financial Institutions
- MGT 300** Principles of Management
- CCT 300W** Managerial Reports
- Finance Elective** (3 hrs.)
- BTS 300** Professional Skills Seminar (0 credit)

Senior (1st Semester) 15 hrs

- MGT 370** Operations Management
- FIN 324** Principles of Investments
- Finance Elective** (3 hrs.)
- Finance Elective** (3 hrs.)
- Free Elective** (Non-Business) (3hrs)

Freshman (2nd Semester) 15 hrs

- QMB 200** Business Statistics
- E-1B*** ENG 102
- E-4A Biological or E4B Physical Lab Science**
- E-3A Arts**
- E-5A Historical Perspective**

Sophomore (2nd Semester) 15 hrs

- ACC 202** Introduction to Managerial Accounting
- ECO 231** Principles of Economics II
- GBU 204** Legal and Ethical Environments of Business
- E-6 Diversity**
- Free Elective** (Non-Business) (3hrs)

Junior (2nd Semester) 15 hrs

- FIN 301** Business Finance II
- RMI 370** Principles Risk and Insurance
- MKT 300** Principles of Marketing
- CIS 300** Management Information Systems
- Free Elective** (Non-Business) (3hrs)

Senior (2nd Semester) 14 hrs

- GBU 480*** Business Strategy
- FIN 420** Investment and Portfolio Theory
- Finance Elective** (3 hrs.)
- Free Elective** (Non-Business) (2 hrs)
- E-6 Diversity**
- BTS 400** College to Careers Seminar (0 credit)*

*Course must be taken in semester indicated.

UNIVERSITY GRADUATION REQUIREMENTS

General Education	36 hrs
Orientation Course (BTO 100; waived for transfers with 30+ hrs.).....	1 hr
Total Hours University Graduation Requirements.....	37 hrs

College Requirements:

BTS 300 (CR only, no hours) and BTS 400 (CR only, no hours).

Core Courses:

Pre-Business Core	12 hrs
ACC 201, 202, GBU 204, QMB 200	
Business Core	21 hrs
CCT 300W, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, GBU 480	

Major Requirements

Business Finance Concentration:
 FIN 201, 301, 304, 324, and 420, RMI 370 and twelve hours of upper-division Finance classes or other upper-division classes as approved by the department. 30 hrs

Supporting Course Requirements.....

CIS 212 or INF 104
 ECO 230 & 231
 MAT 112/211 (counted in GE Element 2)
 PSY 200/200W or SOC 131(counted in GE Element 5B) 9 hrs

Free Electives (Non-Business)

11 hrs

Total Curriculum Requirements..... 120 hrs





Suggested Curriculum Guide for Business Finance – Banking and Financial Services

Freshman (1st Semester) 16 hrs

BTO 100* Orientation
E-2 MAT 112 College Algebra (or MAT 211 Calculus)
FIN 201 Personal Money Management
CIS 212 or INF 104 Intro to CIS or Computer Literacy
E-5B PSY 200 or SOC 131 Intro PSY or Intro SOC
E-1A* ENG 101

Sophomore (1st Semester) 15 hrs

ACC 201 Introduction to Financial Accounting
ECO 230 Principles of Economics I
E-4A Biological or E4B Physical Lab Science
E-3B Humanities
E-1C Oral Communication

Junior (1st Semester) 15 hrs

FIN 300 Business Finance I
FIN 304 Financial Institutions
MGT 300 Principles of Management
CCT 300W Managerial Reports
Finance Elective (3 hrs.)
BTS 300 Professional Skills Seminar (0 credit)

Senior (1st Semester) 15 hrs

MGT 370 Operations Management
FIN 324 Principles of Investments
FIN 315 Loan and Credit Analysis
RMI 370 Principles or Risk and Insurance
Free Elective (Non-Business) (3hrs)

Freshman (2nd Semester) 15 hrs

QMB 200 Business Statistics
E-1B* ENG 102
E-4A Biological or E4B Physical Lab Science
E-3A Arts
E-5A Historical Perspective

Sophomore (2nd Semester) 15 hrs

ACC 202 Introduction to Managerial Accounting
ECO 231 Principles of Economics II
GBU 204 Legal and Ethical Environments of Business **E-**
E-6 Diversity
Free Elective (Non-Business) (3hrs)

Junior (2nd Semester) 15 hrs

FIN 301 Business Finance II
ECO 324 Money and Banking
MKT 300 Principles of Marketing
CIS 300 Management Information Systems
Free Elective (Non-Business) (3hrs)

Senior (2nd Semester) 14 hrs

GBU 480* Business Strategy
FIN 420 Investment and Portfolio Theory
FIN 437 Bank Management
Free Elective (Non-Business) (2 hrs)
E-6 Diversity
BTS 400 College to Careers Seminar (0 credit)*

*Course must be taken in semester indicated.

UNIVERSITY GRADUATION REQUIREMENTS

General Education36 hrs
 Orientation Course (BTO 100; waived for transfers with 30+ hrs.) 1 hr
 Total Hours University Graduation Requirements.....37 hrs

College Requirements:

BTS 300 (CR only, no hours) and BTS 400 (CR only, no hours).

Core Courses:

Pre-Business Core12 hrs
 ACC 201, 202, GBU 204, QMB 200

Business Core21 hrs
 CCT 300W, CIS 300, FIN 300, MGT 300, MGT 370, MKT 300, GBU 480

Major Requirements

..... 30 hrs
 Business Finance (Banking and Financial Services) Concentration:
 FIN 201, 301, 304, 324, 315, 437 and 420, RMI 370 and six hours of upper-division Finance classes or other upper-division classes as approved by the department.

Supporting Course Requirements

..... 9 hrs
 CIS 212 or INF 104
 ECO 230 & 231
 MAT 112/211 (counted in GE Element 2)
 PSY 200/200W or SOC 131(counted in GE Element 5B)

Free Electives (Non-Business) 11 hrs
Total Curriculum Requirements..... **120 hrs**